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19



THE BIZ \$ TUNE UP

*10 Must-Have Apps to Sharpen
Your Business for the New Year*



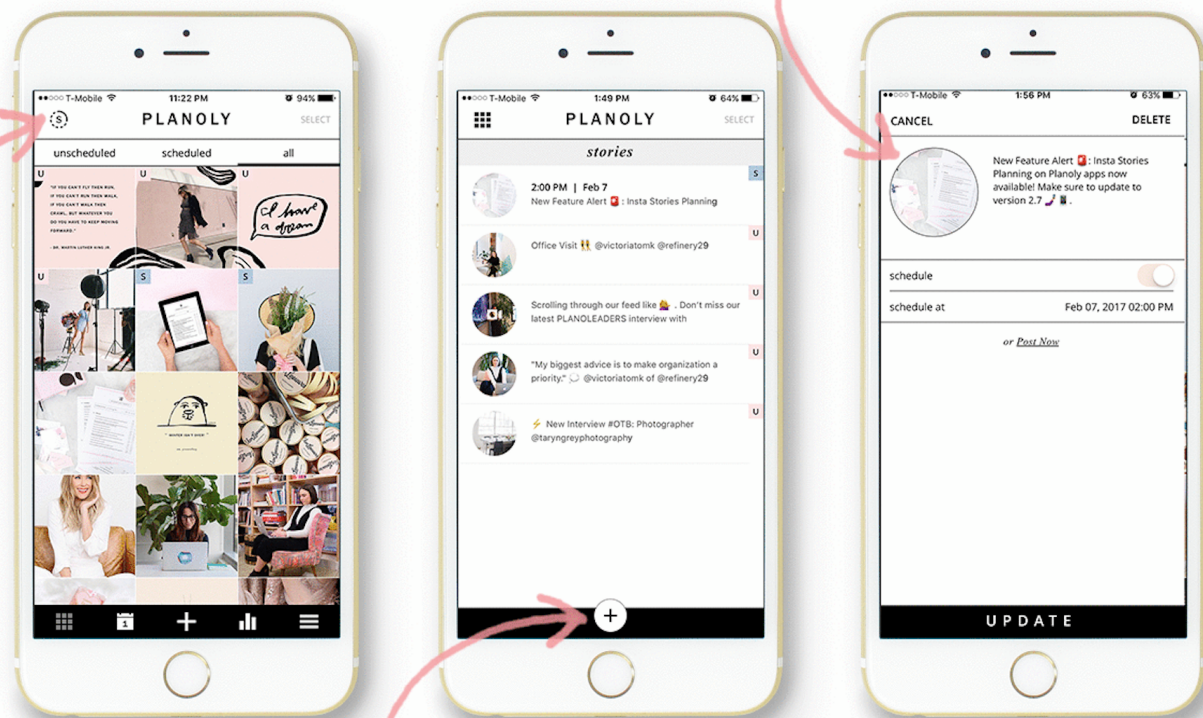
INSTAGRAM *Layout*

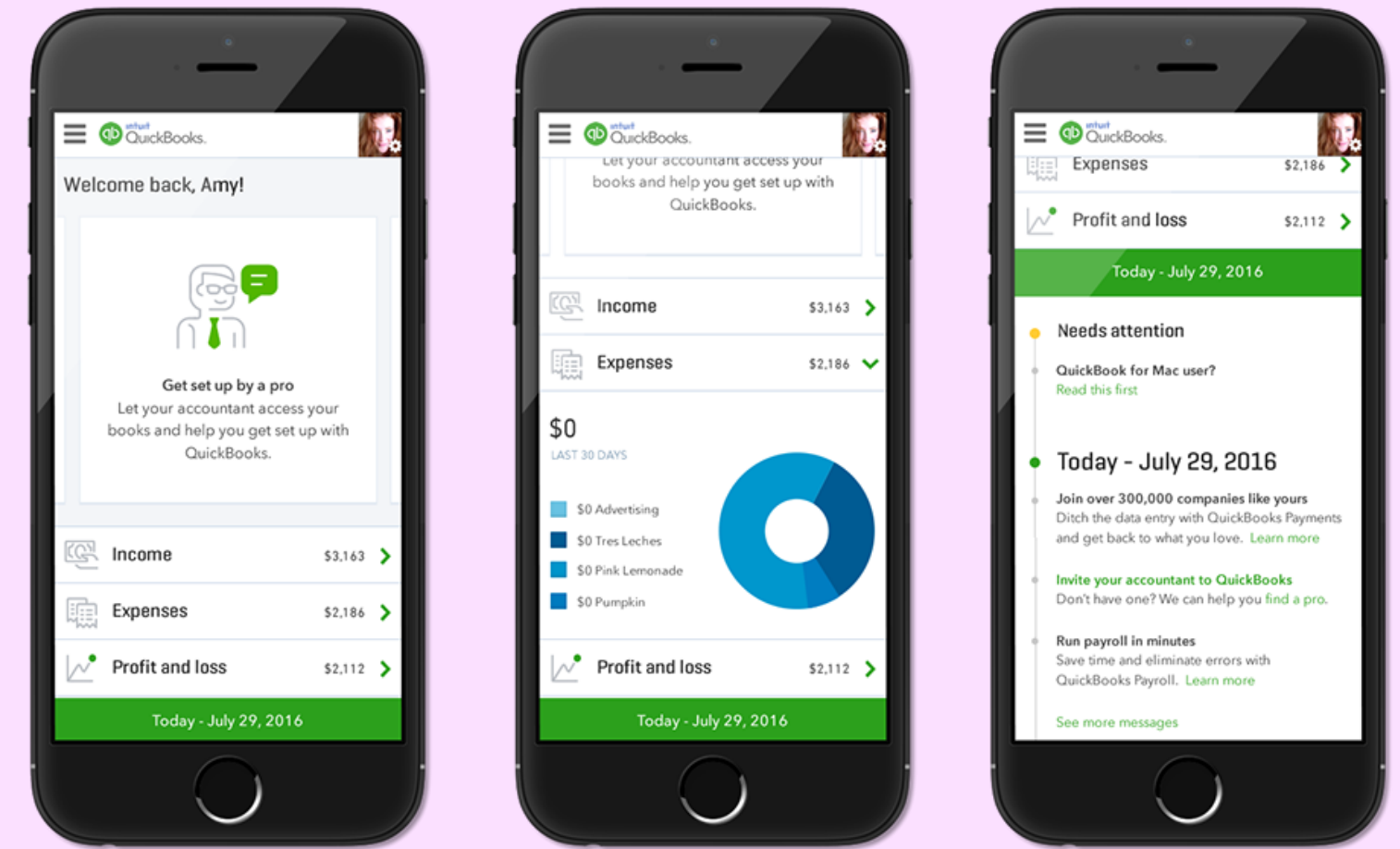
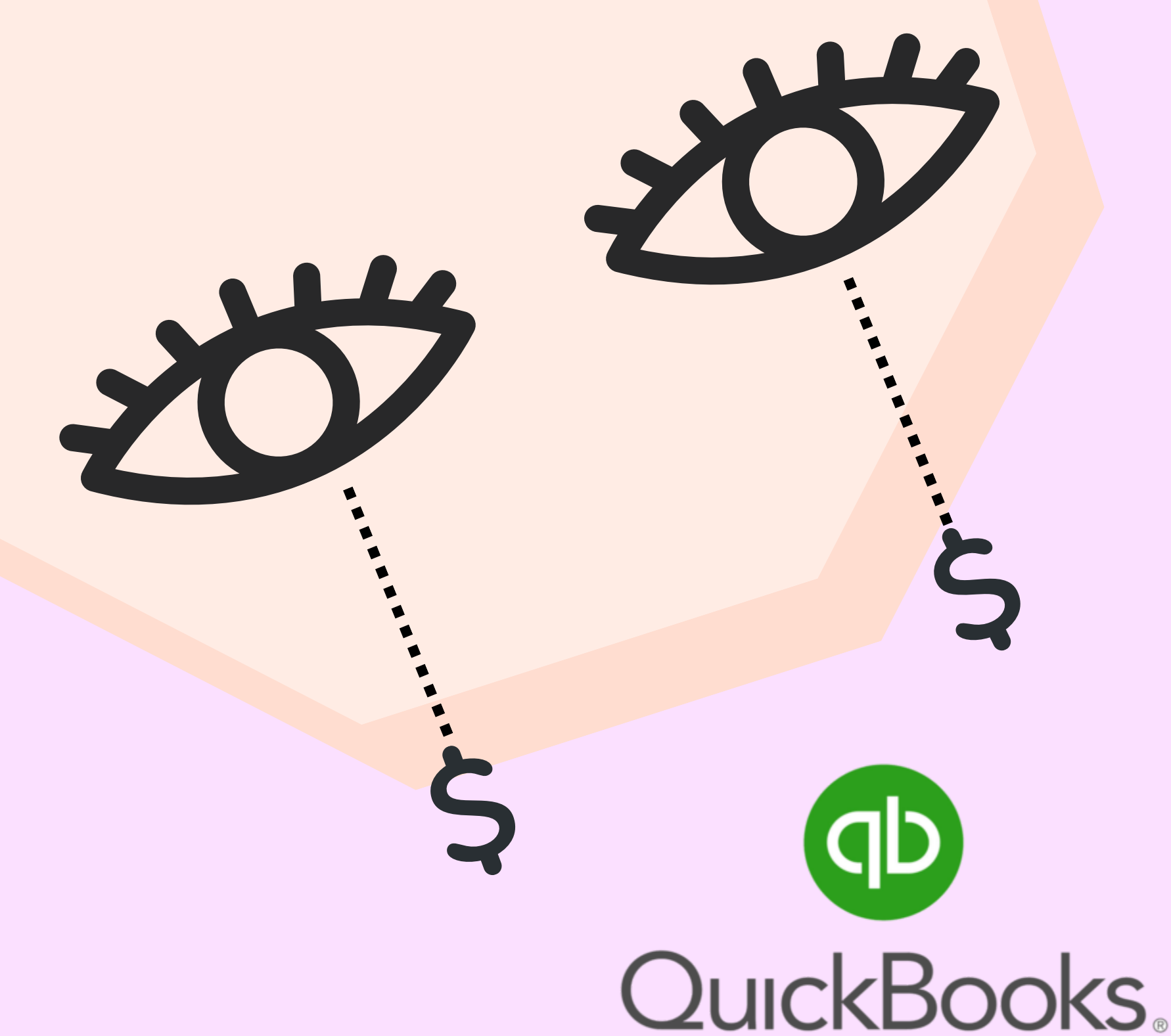
PLANOLY

1.

Plan, Curate and Schedule

Planoly is an app that helps you create a cohesive Instagram grid. You can use it on mobile and desktop. This app is team friendly, includes analytics and allows you to swap your posts to your desired liking.





MONEY MANAGEMENT

Quickbooks is your own accountant in your pocket. It allows you to manage your expenses easily by helping you keep track and stay organized. It allows you to track your bills, expenses and even gas mileage for tax purposes! .

2.

CREATIVE

Insta Stories

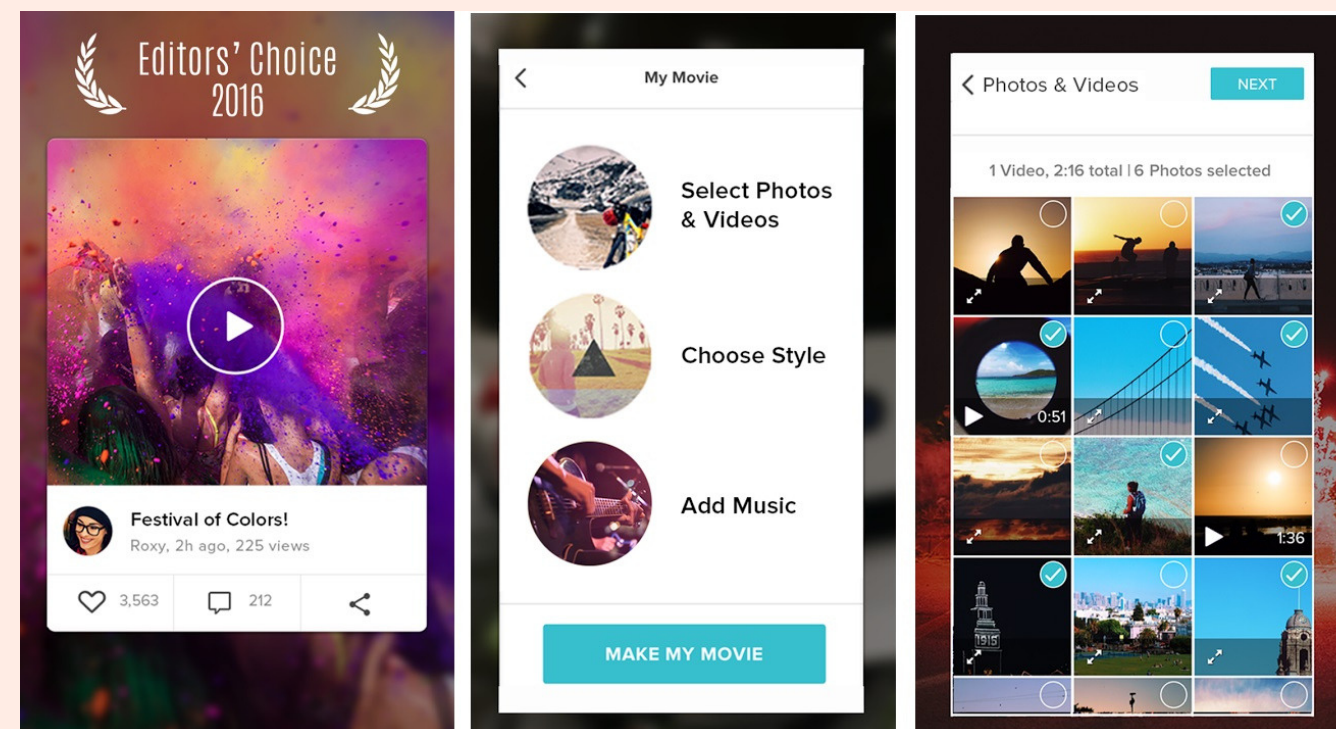
MAGISTO

Make an interactive Instagram story in minutes with this online video editor.

With **Magisto** you can add special effects, transitions and music! This is a must- have for making your videos pop.

3.

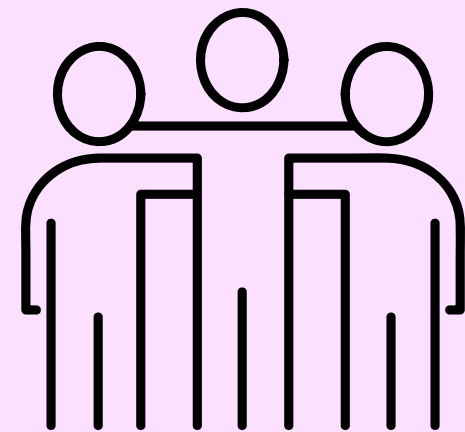
VIDEO STORYTELLING



CREATIVE CONTENT

4.

TEAMWORK MAKES THE DREAM WORK



Slack is a an app used for team collaboration tools and services. It's basically a one stop shop to ensure your team stays on the same page and allows you all to communicate with each other effectively.

Wunderlist **TASK CHECKLIST**

5.

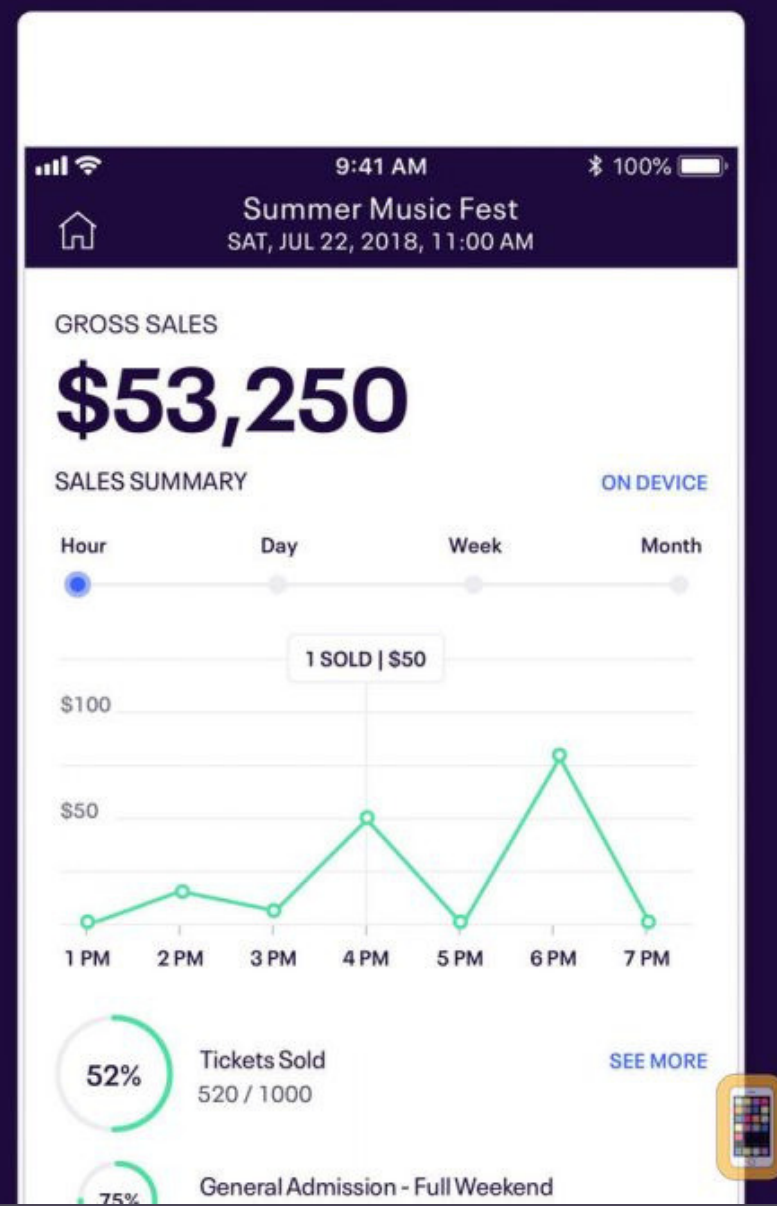


Wunderlist is the perfect app to make sure you get it done. Set reminders for tasks, prioritize and physically check off assignments by a single tap.



EVENT ORGANIZATION

Watch ticket sales live
on your phone



Eventbrite Organizer is your Eventbrite account on the go. Watch ticket sales, insights and use for check in and ticket scans. If you plan events often this is a must-have to make everything as seamless as possible!

7.

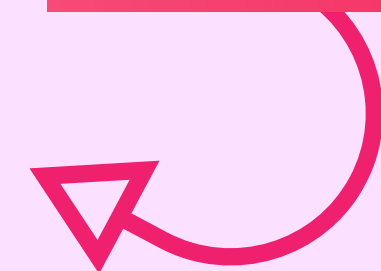
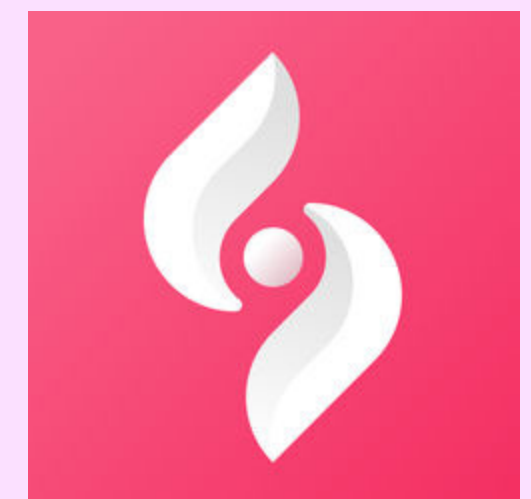
***THE RIGHT PLACE AT
THE RIGHT TIME***

**LOCAL EVENTS
APP**



SURKUS connects you to the brands and exclusive events tailored to your interests and local area. Get chosen to attend and experience VIP perks and stay up to date with the latest happenings near you.

SURKUS



8.

"A FREELANCER'S DREAM"



upwork

Upwork is a global freelancing platform where businesses and independent professionals connect and collaborate remotely. Upload your resume and work samples and gain clients who are searching for your services!



PRO GRAPHICS

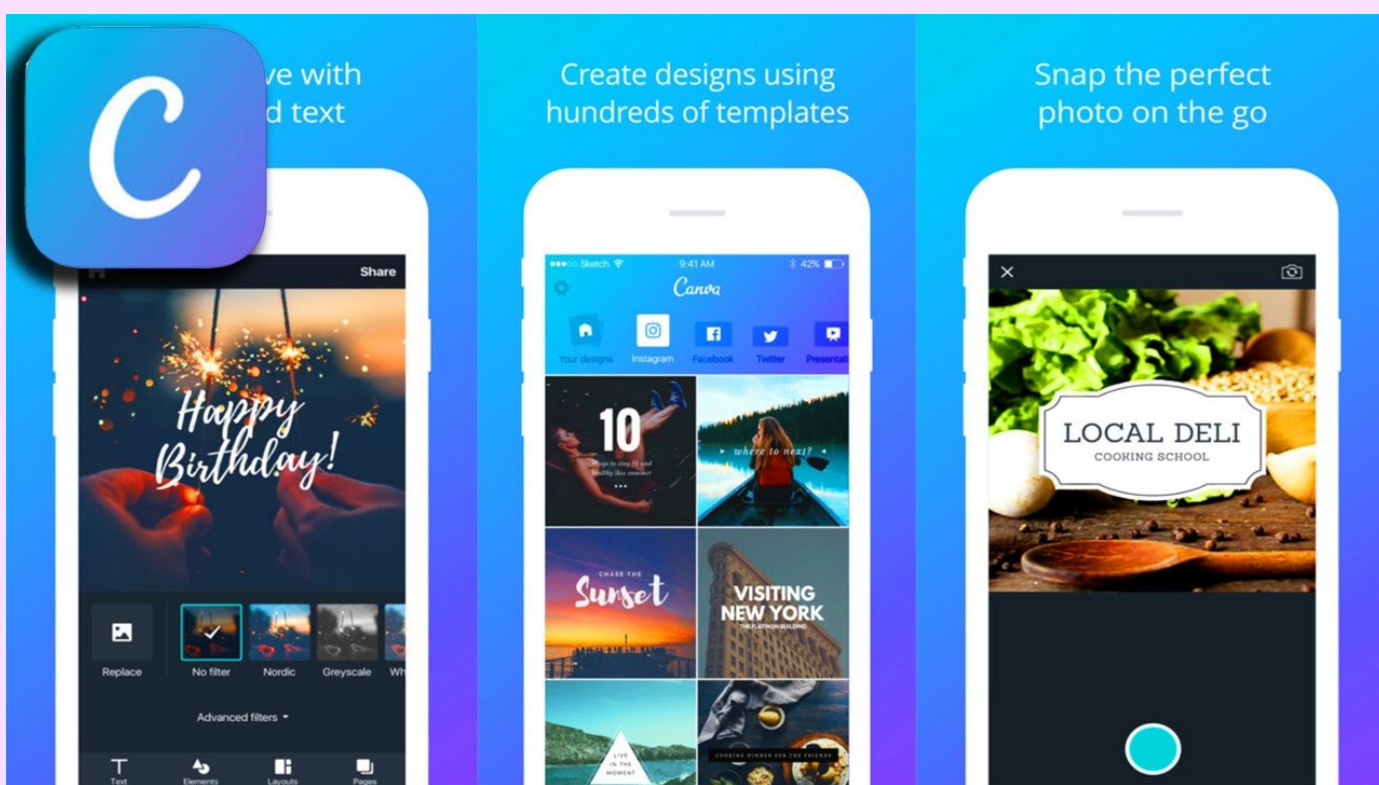
With Ease

9.



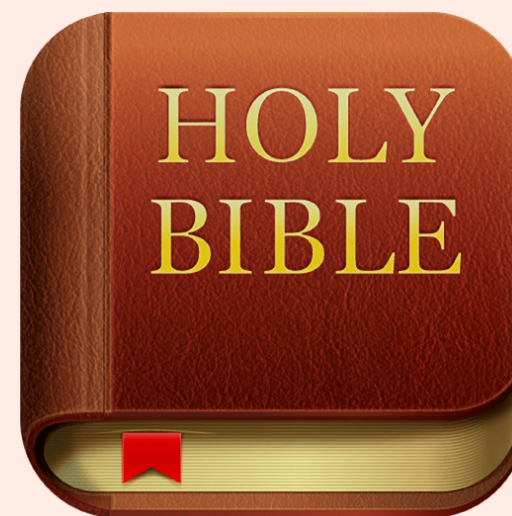
Images, Filters, Free Shapes and Fonts

Canva is an app that features design presentations, social media graphics and more. This app comes with thousands of layouts and preset designs. Almost all of the features are customizable for your liking and very user-friendly. You can use this app on your desktop computer as well! Whenever you want to create a graphic quickly without having to call up the middle man; this will definitely become your go-to.



10.

THE APP THAT KEEPS GIVING



This app is self explanatory but it's the most important of them all. With the world today being so digital driven and mobile consuming; taking time to study this notable book when you wake up can give you a sense of reflection and get you ready for the day. Now you're all prepared for the year to be bigger and better than you already are!

You go BGIM.

Thank You!



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